

David Kinloch

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Skills

Software; Adobe Dreamweaver Adobe Photoshop
Adobe Fireworks Adobe Flash

BBedit (text editor)
Cyberduck (FTP client)

Microsoft Office

Coding: XHTML
CSS
Actionscript (AS2)

Creative: Web design
HTML email design

Writing: Writing and editing copy for web suitability.
Producing concise press releases
Creating informative newsletters

Experience;

November 2007 –Present

www.dkinloch.com

Freelance

Designing and building bespoke sites and template customisations for creatives and small companies. HTML email marketing and web hosting.

- Design and development, to fit in with clients' budgets and needs
- Handcoded XHTML, CSS and Actionscript
- Wordpress CMS
- Server side support and hosting
- Following, understanding and delivering briefs by appointed deadlines
- Client consultations

June 2008 – January 2009

2cubed

www.2cubedonline.com

Website Designer

Small two man team, working under senior web developer.

- Day to day client services
- Project management and administration
- Template customisation
- White-label re-branding
- Concept design creation
- HTML email design and coding

February 2006 - June 2007

Travelling

I worked and travelled mainly around New Zealand and South East Asia, experiencing other cultures and meeting new people.

June 2005 - February 2006 Juice 107.2 FM www.juicebrighton.com/

Website Editor

Juice 107.2 FM is an independent local commercial radio station for Brighton. My role as administrator covered many different skills;

- Main achievement was , working with outside graphics company, re-branding of the website. This also entailed re-building the navigation method around the site.
- Update site daily keeping content relevant and recent
- Liaison with personnel from local businesses; DJ's; sale persons; advertisers; promoters; relevant web sites; to find out their requirements from the website
- Copywriting pieces from DJs and sales staff to ensure online suitability
- Optimising images for web suitability.

June 2004 – May 2005 **Totally Radio** www.totallyradio.com

Assistant Web Editor

Totally Radio is an independent online radio station based in Brighton reaching around 250 000 listeners.

- Moderate bulletin boards and forums
- Writing weekly newsletter for all subscribers
- Linking projects
- Updating and running the website requiring knowledge of HTML and database software
- Running online competitions and organising prize mail outs.
- Compiling traffic statistics
- Organising promotions, studio time and appointments for DJ's.

Education and Qualifications

2005 **CSV Brighton City College/BBC**
City and Guilds Journalism and Media
Level Three

This was a part time vocational course that I completed while being at totallyradio.com. The journalism modules covered press releases, reviews and feature writing in relation to the web. I had to research and write articles on a wide selection of topics such as music, films, politics and science.

2001-2004; **University of Western England, Bristol (UWE)**
BA (Hons) Sociology

Relevant skills gained from this include essay writing, IT and research techniques. The modules that I took were mostly critiques on aspects of popular culture such as Popular Music, Globalisation and Modernity.

Interests

- Surfing, snowboarding and diving
- Music
- Travelling
- Gardening

References on request