

# David Kinloch

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## Skills

### **Software;**

Adobe Dreamweaver	Adobe Photoshop
Adobe Fireworks	Adobe Flash
Coda / Text Pad / Aptana / BBedit	SVN Eclipse IDE
Microsoft Office	

### **Coding:**

XHTML  
CSS  
Actionscript (AS2)  
Javascript

### **CMS:**

Wordpress  
Magento  
Magnolia  
Joomla  
CMSMS

## **November 2010**      **Pierce Smartfusion – [www.piercesmartfusion.com](http://www.piercesmartfusion.com)**

### **HTML Newsletter – Orange – [www.orange.com](http://www.orange.com)**

HTML coding for The European Customer Marketing Team's internal monthly newsletter. Ensuring cross email client and browser compatibility and a pixel perfect conversion of original creative.

HTML / CSS

## **April 2010 – September 2010**      **BSkyB/AETN - [www.sky.com](http://www.sky.com)**

**Frontend Developer-** [www.history.co.uk/](http://www.history.co.uk/) [www.biography.co.uk /](http://www.biography.co.uk/)  
[www.crimeandinvestigation.co.uk](http://www.crimeandinvestigation.co.uk/) / [www.militaryhistory.co.uk](http://www.militaryhistory.co.uk)

Working on the websites for four channels. Improving UX (user-experience), designing skins, front-end coding and in-page SEO, XHTML/CSS, jQuery. The main achievements during my contract were launching the new site for Military History, designing and developing a new blog section for the Bio website and designing and developing the History Bookclub interface increasing the websites' sales revenue.

XHTML  
CSS

jQuery  
SEO

Java / XML  
Wordpress

**February 2010** Rokk Media - [www.rokkmedia.co.uk](http://www.rokkmedia.co.uk)

**Head Developer** - [www.skillsymru.co.uk](http://www.skillsymru.co.uk)

I took on the Head Development role for this multi-agency project. XHTML, CSS and jQuery were used whilst also integrating a custom CMS and flash. WAG accessibility and replicating the site in Welsh were also required

XHTML  
CSS  
jQuery

**December 2009** Bullet Creative - [www.bulletcreative.com](http://www.bulletcreative.com)

**Junior Web Developer**- [www.kennethmacmillan.com](http://www.kennethmacmillan.com)

In-house role with a small East London based agency. Creating page layout within a Joomla driven site. Also creating the jQuery user interface for the navigation of extensive ballet section.

XHTML  
CSS  
jQuery  
Joomla

**November 2009** Wieden + Kennedy - [www.wklondon.com](http://www.wklondon.com)

**Design + Front End Development** - [www.thisisplot.com](http://www.thisisplot.com)

Working closely with W+K strategist and head creative designed and built a site for W+K's own start up jewellery label, Plot.

XHTML Strict 1.0  
CSS  
jQuery  
Paypal Integration

**June 2008 – January 2009** 2cubed

[www.2cubedonline.com](http://www.2cubedonline.com)

**Junior Website Designer**

Small two man team, working under senior web developer.

Day to day client services  
Project management and administration  
Template customization  
White-label re-branding  
Concept design creation  
HTML email design and coding

**February 2006 - June 2008**

**Travelling**

I worked and travelled mainly around New Zealand and South East Asia, experiencing other cultures and meeting new people.

**June 2005 - February 2006** Juice 107.2 FM

[www.juicebrighton.com](http://www.juicebrighton.com)

**Website Editor**

Juice 107.2 FM is an independent local commercial radio station for Brighton. My role as administrator covered many different skills;

Main achievement was ,working with outside graphics company, re-branding the website and designing the user-interface.

Update site daily keeping content relevant and recent  
Liaison with personnel from local businesses; DJ's; sale persons; advertisers; promoters; relevant web sites; to find out their requirements from the website  
Copywriting pieces from DJs and sales staff to ensure online suitability

**June 2004 – May 2005**  
**Assistant Web Editor**

**Totally Radio**

[www.totallyradio.com](http://www.totallyradio.com)

Totally Radio is an independent online radio station based in Brighton reaching around 250 000 listeners.

Moderate bulletin boards and forums  
Writing weekly newsletter for all subscribers  
Linking projects  
Running online competitions and organising prize mail outs.  
Compiling traffic statistics  
Organising promotions, studio time and appointments for DJ's.

### **Education and Qualifications**

**2005**                    **CSV Brighton City College/BBC**  
City and Guilds Journalism and Media  
Level Three

This was a part time vocational course that I completed while being at totallyradio.com. The journalism modules covered press releases, reviews and feature writing in relation to the web. I had to research and write articles on a wide selection of topics such as music, films, politics and science.

**2001-2004;**            **University of Western England, Bristol (UWE)**  
BA (Hons) Sociology

Relevant skills gained from this include essay writing, IT and research techniques. The modules that I took were mostly critiques on aspects of popular culture such as Popular Music, Globalisation and Modernity.

### **Interests**

Surfing // Snowboarding // Diving  
Music // Travelling // Gardening

References on request